

PRICES

The total amount of the participation includes:

- Registration and insurance fees : €390 excl. VAT,
- Prices per entry (see below).

Prices decrease depending on the number of entries.

All the prices are VAT excluded.

Entries	POPAL Member	Not POPAL member
1 st	€765	€970
2 nd	€705	€910
3 rd	€705	€910
4 th	€705	€910
5 th and +	€605	€810

Beware! Specific prices for the « Product line / Campaign » thematic.

Lines (minimum 3 items)	POPAL Member	Not POPAL member
1 st line	€1,000	€1,200
2 nd line and +	€900	€1,100
Additional item	€900	€1,100

EXTRA CHARGES

New!

- **Project pitch:** Present your project to visitors with a 20 minutes pitch: **€1,000**.
- **Advertorial and advertising in Shopfitting magazine (exclusively for POPAL members):** one page €1,200 | double page €1,800

- **Size of entries**

Entries exceeding euro-pallet, i.e. 800 x 1200 mm * will be charged an extra **€385** per exceeding euro-pallet (€350 from the 4th euro-pallet).

[>> Download the explanatory map of the euro-pallet](#)

Important: floor dimension and not entry dimension.

- **Logistic support**

All the participants can choose to order a logistic support.

There are 2 levels of support:

- **Standard support: €230** for each entry

This support includes reception, setting up and dismantling of your entry. The necessary time to build the display mustn't exceed 30 minutes by only one installer.

- **Bespoke support:** quotation depends on the complexity of the entry to install.

This support requires the presence of one person from the company that has entered the entry equipped with the tools necessary for the installation of the display.

For any quotation, your contact is lucille.bonamy@reedexpo.fr.

The participant is responsible for the shipment and reshipment of the displays, at his own expenses.

The organizer requires from the participant the sending of the setting up documents one month before the event.

The organizer has the right to refuse to provide a logistic support to a participant if it goes beyond the competences of the organizer.

- **Screen, Electricity and Adapter**

* Screen (electricity, maintenance and installation included): **€200** for each entry concerned.

* Fixed rate for electricity (socket + power supply 220V/50 Hertz) : **€155** for each entry concerned.

* Adapter for international standards: **€50** for each entry concerned.